



The 24th Asian Real Estate Society (AsRES) Annual Conference

“The Future of Cities, the Future of Real Estate.”

July 7 - 10, 2019 Shenzhen, China

Second Call for Papers

The 24th Asian Real Estate Society International Conference will take place in Shenzhen, China during July 7-10, 2019. It is co-organized by Asian Real Estate Society, China Future City Lab and Center for Real Estate at Massachusetts Institute of Technology, and Hang Lung Center for Real Estate at Tsinghua University.

The conference will provide a platform for academics, practitioners and policymakers in the areas of real estate market, housing, urban planning, urban economics, development and investment, and public policy to exchange ideas on important issues with a theme of “The Future of Cities, the Future of Real Estate.” Participants can fully relax and enjoy the summer at the seaside, while simultaneously sharing academic and research ideas at the conference. In addition to paper sessions covering current theoretical and applied research, the conference will feature panel discussion sessions by both academics and practitioners on issues about Asia and the rest of the world. There will also be special sessions for urban entrepreneurs, women and young scholars. Academics and practitioners are invited to submit and present papers in this stimulating environment.

Major themes:

- Smart people and smart cities
- The forefront of Real Estate technology
- How technology is transforming future cities and the future of real estate
- The role of real estate to increase urban resilience
- The Belt and Road initiative – how it is changing the real estate landscape in Asia
- The Greater Bay Area – discussing a sustainable growth mechanism

Conference program:

Sunday, July 7	Welcome Reception
Monday, July 8	Plenary in the morning and Parallel Sessions in the afternoon; Welcome Dinner
Tuesday, July 9	Parallel Sessions; Gala Dinner
Wednesday, July 10	Parallel Sessions in the morning and Tours in the afternoon

All paper sessions will be in English.

The keynote speaker is Alex 'Sandy' Pentland, Professor of Media Arts and Sciences, Media Lab Entrepreneurship Program Director, MIT Media Lab.



Paper submission:

Well-developed abstracts or preferably full papers must be submitted online following the submission guidelines posted on the AsRES 2019 website:

<https://easychair.org/conferences/?conf=asres-2019>

February 28, 2019	Deadline for paper or abstract submission
April 15, 2019	Notification of accepted paper
May 10, 2019	Submission of full paper for Best Paper Awards
May 15, 2019	Close of early-bird registration
June 10, 2019	Submission of full paper for being included in oral presentation sessions

Conference venue:

The conference will be held in Hilton Shenzhen Shekou Nanhai. The hotel is a 40-minute drive from the Shenzhen Bao’an International Airport. Transportation from Shenzhen Bao’an International Airport to the venue by local bus, subway, or taxi is very convenient. There are also frequent 30-minute ferry transfers between HK International Airport and Shekou Cruise Center. The conference venue is close to the cruise center. A free shuttle bus from Shekou Cruise Center to the hotel is available, please call concierge 86-755-2162 3018 two hours in advance to arrange (limited to those who will stay in the conference venue).

Registration fee:

	Before May 15, 2019	After May 15, 2019 or On site
Participant	USD 330	USD 490
Student	USD 160	USD 270
Accompanying Person	USD 270	USD 380

Travel and lodging expenses are not included.

Tour: Optional

- Tencent New Headquarter: Tencent's thinking and scenario application in future cities
- Country Garden Science Town
- China Merchants Shekou Industrial Zone
- Shenzhen Smart City Operation Center
- Great Bay Area sight- seeing

Contact:

All questions about submissions should be emailed to hanglung_cre@tsinghua.edu.cn.

About Shenzhen:

Shenzhen, once a small town with a population of 30,000 on the Kowloon–Canton Railway, Shenzhen was promoted to city-status in 1979, and one year later it was designated as China's first Special Economic Zone. The rapid foreign investment since the institution of the policy of "reform and opening" has made Shenzhen a vibrant and competitive economy and one of the fastest-growing cities in the world in the 1990s and the 2000s. The history of Shenzhen can be seen as a miniature of the fast economic and urban development in China over the past 40 years. In 2019, Shenzhen will celebrate its 40 years' anniversary of establishment.

Shenzhen once started as a manufacturing hub, has upgraded its industry to become a city of innovation in recent years. The city is a leading global technology hub, dubbed the next Silicon Valley. It is home to several leading hi-tech companies in China, such as Tencent, Huawei, BYD, and BGI. Moreover, its robust supply chain and welcoming business environment attract smart hardware makers from all over the world. In recent years, the hi-tech industry has become the number one pillar industry in Shenzhen. Indeed, Shenzhen tops the nation regarding its annual patent authorization under PCT.

In the future, Shenzhen will make an essential part of the Guangdong-Hong Kong-Macao Greater Bay Area Initiative. The initiative was introduced in 2017 by the central government, to give priority for economic development of the Guangdong-Hong Kong-Macao Greater Bay Area. By increasing connections between major cities within the Pearl River Delta Region, the planning initiative of the Greater Bay Area is to enhance cooperation between mainland, Hong Kong, and Macao, thus fully advancing a mutually beneficial relationship between the mainland and these two regions. Locating right at the border between Hong Kong and mainland China, Shenzhen will be the nexus of the Greater Bay Area. In 2019, the high-speed rail connecting Shenzhen and Hong Kong will complete its construction and the travel time between the two cities will be shorten to 14 minutes.

The vibrancy and diversity of Shenzhen's economy have been drawing a mix of young tech professionals, business people, investors and migrant workers to its golden gates. For tourists, it is not surprising to find thriving clubs and indie-music nightlife, a growing contemporary art and design scene and hip local shopping in Shenzhen. Shenzhen's collection of amusingly bizarre theme parks has long been a draw, and there are a handful of quirky specialty markets where you can grab a bargain house decoration or a dozen.

